ABSTRACT OF THE DISCLOSURE

Pop-up display information is created and displayed in a dynamic manner even without establishing settings in advance related to pop-up display for an anchor or an icon or the like, and implementing simple and

5   efficient browsing by a user of linked contents by varying the display size in accordance with the display region.   Mouse events of a mouse cursor upon a screen of an information device by the user are observed, and the fact that the mouse cursor has entered into a region of an object which has a linked destination is detected from the mouse events; a new window

10   is displayed upon the screen; linked contents which are connected to the object are acquired; contents for presentation are created based upon the linked contents which have been acquired; and they are displayed within the new window which has been displayed upon the screen.